Module 3: Product Description

3.2.1.6 Container Closure System

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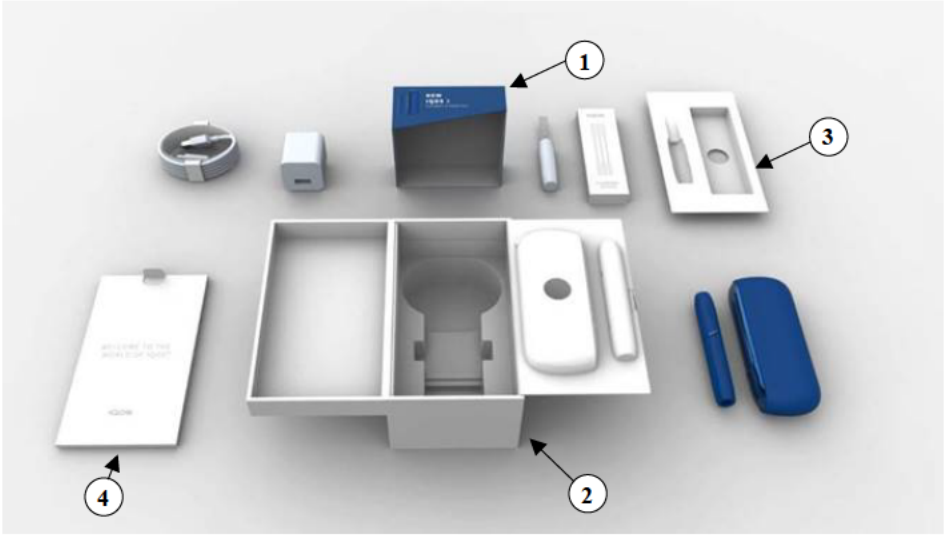
Table 1: Packaging configuration for *IQOS* 3 package/kit 2

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1. INTRODUCTION

IQOS 3 System is packaged in a customized paperboard box, which also contains molded fiber pulp trays to hold the Holder and Charger and accompanying accessories (e.g. AC adapter, USB charging cable, cleaning tool …) securely during transportation and storage. *IQOS* 3 System documentation (e.g. User Guide and Warranty Card) is included in the box as well. The assembled package/kit is then wrapped with plastic film.



Legend:
1. "Hat"
2. Box with bottom tray and top tray
3. Middle tray
4. "Folio"

Note: The labeling / artworks on this picture are examplary. Please refer to Module 4 for information about the labeling used for U.S. market.

Figure 1: Example of packaging components for *IQOS* 3 System package (*IQOS* 3 kit)

2. PACKAGING COMPONENTS

Details about the individual packaging components for *IQOS* 3 package/kit is summarized in the table below.

Table 1: Packaging configuration for *IQOS* 3 package/kit

Packaging components*	Matrial	Weight (approx.)
Outer packaging		
Box	Laminated paperboard	138 g
"Hat"	Paperboard	11 g

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Packaging components*	**Matrial**	**Weight (approx.)**
Overwrap film	Polyolefin shrink film	2 g
Inner packaging		
Trays	Pulp from natural fibres (e.g. bamboo and bagasse)	16 g (top tray) 9 g (middle tray) 12 g (bottom tray)
Sleeve for *IQOS* 3 System documentation ("folio")	Laminated paperboard	7 g

Note: * Packaging components for accessories are not enclosed in this table.

Besides *IQOS* 3 System package/kit individual *IQOS* 3 System components (Holder and Charger) and accessories could be packaged alone.

3. *IQOS* 3 CONTAINER CLOSURE SYSTEM

As no packaging component has the potential to alter or affect the performance, composition, constituents, or other physical characteristics of the product, no packaging elements are considered as container closure system.

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